GELLER

Innovation through experience

SX-690

20,000 product lines, barcode scanning and stock control make SX-690 the ideal choice for today's independent retailer

SX-690 can operate

- *Completely stand alone*
- *With inter-register communication for consolidated reporting*
- *Linked to Geller back office software for increased power*

SMART SYSTEMS THAT DO MORE – COST LESS
GELLER ELECTRONIC CASH REGISTER TERMINALS

Serving retailers since 1957

Exceptional value for money, SX-690 is a complete stand-alone scanning system with stock control for the price of an ECR. SX-690 incorporates a host of superb retailing features from which you can choose the ones that meet the individual needs of your business.

Speedy, silent printing with Graphic Logo
The printer is noiseless and very fast. Your company logo or special design can be printed on each receipt. There is no ribbon to replace or fade, so receipts of the same exceptional clarity are produced every time.

Automatic back up security
SX-690's program and sales information can be automatically backed up by user defined time, say, daily, hourly or even every 15 minutes on an SD card. Should the SX-690 cease to function for any reason - for example, during an electrical storm - sales and program data can very simply be reloaded by the user.

Your credit card customers are served efficiently
SX-690 has an approved link for Electronic Funds Transfer (EFT) complete with Chip and PIN facility.

Inter-register communication
Where there are several sales points, SX-690s can link to each other. Information - for example, bar codes or price changes - entered onto one SX-690 are sent automatically to the other SX-690s in the system. In the other direction, sales data from all the SX-690s in the business can be consolidated onto one SX-690 for easy management reporting.

Multi-buy/Mix and Match
Items may be discounted when a certain quantity is bought. Additionally, mixed item promotional offers can be created. Details are printed on the receipt and audit and the word 'Offer' flashes on the display when the last item in the offer is registered to draw the customer's attention.

Shelf Edge Labels
SX-690 automatically generates shelf edge labels containing price, product name and bar code when new products are entered on the system or when prices/product descriptions are changed.

Scale link for speedy service of weighed items
SX-690 can operate in conjunction with the Geller Oz scale. Items weighed on the scale are automatically priced and registered on the SX-690. You can choose to have preset buttons on SX-690's keyboard for weighable items – say, apples. Press the 'apples' button and SX-690 displays the different types of apple. Select the type of apple being weighed and the type, price per kilo, the actual weight and its price are registered on the receipt and audit roll.

Age Verification
If you sell tobacco or alcohol, you can have 'Age OK' and 'Age Verify' buttons on the keyboard. If the customer is obviously adult, the operator presses the 'Age OK' button and the word 'Verified' appears on the receipt and audit roll. Where it is necessary to ask for ID, the customer's birth date and the word 'Verified' appear on the receipt and audit roll as proof that the law has been observed.

Advanced Management Reporting
SX-690 has a wide choice of management reports from which to choose. They include Best/Worst Sellers, Non-Movers and a Re-order report.

As standard, SX-690 meets most retailing requirements, including simple stock control. But linking SX-690 terminals to back office PC, located in-house or remotely, provides an integrated EPOS solution.

Stand-alone Scanning and Stock Control with re-order levels
Where there are simple stock control requirements, SX-690 can be a complete stand-alone system with up to 19,500 product lines - ideal for retailers who want the benefits of a scanning system like those used by major retailers but without the cost and sophistication of a PC-based system.

Scanning with Back Office Stock Control
Your system's flexibility and power can be considerably increased by linking the SX-690s at the points of sale to a back office PC that can be in-house or located remotely.

Two simple-to use software packages have been specifically developed to increase the performance and power of your SX-690 system : -
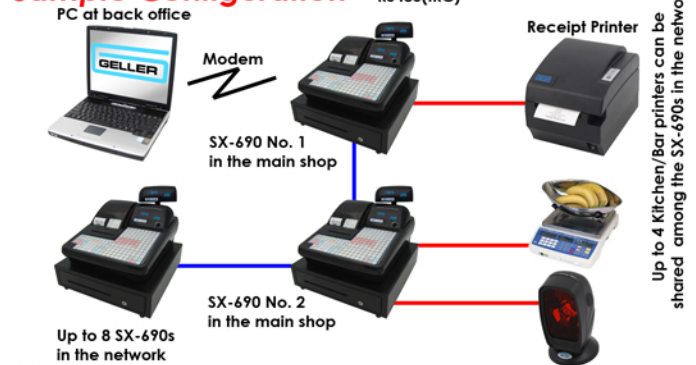
Geller Sales & Management Software
David Sales Manager designs and prints your keyboard layouts. It controls all aspects of programming and enables you very simply to change prices and product names. *David* collects and consolidates trading information from all SX-690s in the business (in-house or at remote sites) and presents it in easy-to-read reports for management.

Geller Stock Control Software
Single or multi-site *SuperStock Retailing Software* is widely used where full inventory control and purchase ordering are required. Powerful, management reporting, customised to your needs, improved margin control and reduced operating costs are just a few of *SuperStock's* many benefits.

Sample Configuration

RS232C
RS485(IRC)

PC at back office

Modem

SX-690 No. 1 in the main shop

SX-690 No. 2 in the main shop

Up to 8 SX-690s in the network

Receipt Printer

Up to 4 Kitchen/Bar printers can be shared among the SX-690s in the network

Dimensions
(Rear display raised, without cash drawer)
350 mm Width   440 mm Depth   255 mm Height
(Rear display raised, sitting on cash drawer)
410 mm Width   440 mm Depth   370 mm Height

Authorised Geller Sales and Service Dealer

Distribution throughout the United Kingdom and Republic of Ireland by the appointed Dealers of Geller Business Machines, Greenford, Middlesex, England. www.geller.co.uk. Email info@geller.co.uk

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